

# Tamika Maria Price

*Empowering female entrepreneurs to stand out, stay consistent and increase profits.*

## MEDIA / SPEAKER KIT

Tamika Maria Price is an award-winning entrepreneur, speaker and author of "[Standout Style: The Shopping & Style Guide for Real Women](#)".

**Website:** [www.tamikamariaprice.com](http://www.tamikamariaprice.com)



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**"In order to be irreplaceable, one must always be different." -Coco Chanel**

### Executive Summary:

Style expert, author, speaker and entrepreneur, Tamika Maria Price, leaves audiences ready to take charge of their personal style and entrepreneurial goals.

After graduating with a bachelor's degree in Corporate Communications with honors, Tamika was ready to take the corporate world by storm (wearing a fierce pair of pumps, while doing so). Although she enjoyed working in both corporate and non-profit sectors, Tamika could not shake the desire to pursue her love for style. Constantly receiving compliments on her look from people on the street, friends and family, she thought the only answer to that calling was through personal styling. After working her 9-5, Tamika spent her nights preparing for this "dream job". She launched A-line Style Services in November of 2008. The following month, Tamika was laid off from her corporate job due

to departmental budget cuts and surprisingly, she couldn't have been happier. "I saw it as an opportunity, not a hindrance."

Tamika has been featured on national television, styled all types of clientele from celebrities to stay at home moms and authored "Standout Style: The Shopping & Style Guide for Real Women". Tamika's passion and expertise in developing a brand from the ground-up cannot be questioned. From corporate professionals to college students, Tamika connects with her audience through her combination of business acumen, positive energy and practical styling expertise.

### **Speaker Topics:**

Most topics are geared toward women, however presentations can be customized to fit your audience. Presentations can include a live styling demonstration upon request.

#### **Standout Style for Women in Leadership**

This presentation will reveal the wardrobe staples that women in leadership need to own and how to style them. Tamika will provide practical style advice on the wardrobe pyramid for women in leadership (including staple pieces, trends, shoes and accessories), evaluating & editing your current wardrobe and utilizing technology for smarter shopping.

#### **Standout Style for Real Women**

Attendees can expect a fun, practical presentation including smart shopping and style tips as well as visuals showcasing examples of "weekend style", "daytime chic" and "work-to-cocktails" looks. This presentation is ideal for groups of women of a variety of age groups, professional levels and/or industries (i.e. women's ministries, professional women's groups).

#### **Retail 101: What You Need To Know Before You Open Your Storefront**

This presentation is for anyone that is interested in or recently launched a storefront (online or brick and mortar). Tamika will explore many topics including overhead, merchandising, marketing and PR strategies, SWOT analysis, the things that motivate your customers to buy and much more.

#### **Dress for the Job You Want, Not the Job You Have**

This presentation is ideal for students (undergraduate and graduate students) and shares the common wardrobe blunders of new job seekers as well as how to overcome them. This is a relatable presentation that will teach those that are about enter or reenter the world of job seeking about the importance of first impressions and a polished image.

#### **Marketing and PR Strategies to Make Your Business Stand Out**

Being a successful entrepreneur requires much more than just passion. In this presentation, we focus on marketing, PR and branding tools to help your business stand out from the crowd through strategic partnerships, approaching the media and proven branding tools.

## Media Features:

**BLACK  
ENTERPRISE**

**RACHAEL RAY™**

**WGN-TV CW**  
TELEVISION CHICAGO

**JET**

**you&me  
THIS MORNING**

**NBC 5**  
**NBC5.com**

## Speaker Bio:

Tamika Maria Price is an award-winning wardrobe coach, speaker and the author of “Standout Style: The Shopping & Style Guide for Real Women”. Tamika is the founder of [A-line Style Services](#), the Chicago-based wardrobe styling and personal shopping consultancy that has provided clients with



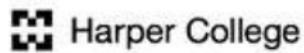
polished, pulled together looks to compliment their budgets, bodies and lifestyles since 2008. Tamika has been seen working her style magic on the nationally syndicated daytime TV show, [“The Rachael Ray Show”](#), NBC 5 News, multiple appearances on WCIU’s “You & Me This Morning”, and named one of the “Top 40 Under 40 Game Changers” by Black Enterprise Magazine. In March of 2014, Tamika opened [Standout Style Boutique](#) in Chicago to offer women complimentary styling and head-turning pieces without the sticker shock.

In addition to styling, Tamika also has a sincere passion to empower women in need, from experiencing homelessness for several months as a child with her family on the streets of Chicago. This experience not only engrained a strong work ethic in Tamika, but also inspired her to create [“Dangerous Curves Ahead”](#), the raved-about annual charity fashion event that empowers women of all shapes in Chicago since 2009. Tamika attributes her success to always giving back to the community and being an inspiration to women through her personal story and professional experience.

### **Speaker Video Links:**

<http://youtu.be/mnpKZ0Q7zRI> and <http://youtu.be/oSfHa66U-GI> (1:34 - 1:59)

### **A Few of Tamika's Clients:**



THE LIMITED

### **Client Reviews / Testimonials:**

“Tamika Price is an amazing stylist and speaker. She presented a fashion workshop at one of my conferences and the attendees loved her. Tamika is knowledgeable in all things fashion and knows how to dress any woman of any shape or size. She also knows how to convey her message in a professional and engaging way. Love her!” - Briana McCarthy, The Mane Source/"New Year New You" Seminar

“Thank you so much! I'm so glad you were part of our event today, and really appreciate the fun element that you brought.” - Maggie Schutz, Dress For Success

“Tamika Price was an invited speaker at one of Chicago PRSA Young Professional Network's monthly workshops. Tamika offered practical advice, real-life examples and valuable resources that resonated with the young professional audience. She even reiterated the basics and provided contemporary revamps of antiquated style guides for some of the seasoned professionals in

attendance. Tamika was highly engaged, amicable and relatable. It was clear through her conversational style presentation that Tamika loves what she does. She is truly passionate about helping others look and feel their best. We look forward to having Tamika speak at future workshops!" - Najja Howard, Chicago PRSA/YPN

"I was so excited for you to come and speak at our event. We had a brainstorming session last year about what our women wanted to hear, and we had a great number of votes for fashion advice. You brought it! I really enjoyed sitting up in our tech booth because I can look down on the ladies and see all their expressions and excitement listening to you. The energy you created in the room was over the top. I really enjoyed the Q&A, and you can tell by the questions being asked that the women were very much in tune with your talk and really cared to hear what you had to say. Not only are you very knowledgeable in your speaking but you are funny, and the light inside you for helping women is shinning bright. You are a blessing!" - Michelle, Women2Women, Christ Community Church - St. Charles

"The Women's Institute for Global Leadership held a personal enrichment series on Image Consulting: It's Time to Look and Feel Confident, during Women's History Month, where Tamika coached the participants on wardrobe techniques and strategies. Our participants walked away with creative ways to enhance their image without spending an absorbent amount of money. I personally benefited from the creatively professional way she outfitted the mannequins from shoulder to toe – fashionably appropriate for business. I would definitely recommend her as a wardrobe stylist." - Tanesha D. H. Pittman, Benedictine University

## Contact:

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Thank you for considering me for your event!  
*Tamika~*